



Southport Developmental Football, Inc.
Registered 501(c)3
971 E. Banta Rd.
Indianapolis, IN 46217

January 1, 2023

Dear Potential Sponsor,



As you may have already seen or heard, we just completed our fifth season developing youth in the Perry Township Community through the sport of football. Southport Developmental Football, Inc. (SDF, Inc.) is providing multiple programs to encourage youth to work hard, build character, and develop athleticism. **We served over 1000 participants and families the past 5 years by offering three programs. We offer programs for Flag Football, Tackle Football & Cheerleading.**

In order to assist our community with keeping out of pocket costs low and still provide quality development, technique, and equipment; we are seeking Local Community Sponsors. Sponsorship provides website advertisement, social media advertisement, written advertisement on all SDF, Inc. communication, and negotiable other items.

This sponsorship opportunity will directly purchase new helmets, pads, and practice equipment.

Sponsorship Levels for the 2023 Season

- **Premier Sponsorship - \$5,000**
 - Banner space at Cardinal Stadium for all FALL Sports, Premier Sponsorship Space on Website with direct link to company websites, Co-Branded Social Media Posts, Logo on Roster/Programs & Helmet Decals of Company Logo.
- **Banner Sponsorship - \$1,000**
 - Banner Sponsorship Space on Website with direct link to company websites, Co-Branded Social Media Posts, Logo on Roster/Programs
- **Team Sponsorship - \$500**
 - Co-Branded Social Media Posts (Team Game Day Posts), Logo on Roster/Programs
- **Player Sponsorship - \$100**
 - Sponsor a player to participate in our programs

As a registered 501(c)3 your sponsorship/donation will be a tax write off. We encourage you to visit our website – www.southportyouthfootball.com and our social media accounts on Facebook, Twitter, & Instagram. We have had 10,000 users on our website last year with over 25,000 website sessions as well as over 800 social media followers across all channels.

Please contact Southport Developmental Football, Inc. at southportjrcardinals@gmail.com to discuss these opportunities in further detail. We hope that you consider helping us develop our youth one play at a time!

Respectfully,

Bryan Feilen

President, Southport Developmental Football, Inc.

***All sponsorships must be made by check and written out to Southport Developmental Football, Inc. We do not accept any cash sponsorships.**